

## GOLD AND PLATINUM LUXURY METAL EFFECT HP INDIGO LABELS

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Creating a metal look, luxury film label with HP Indigo technology was always a tough challenge, the printing process can create an electrical charge which normally means its difficult to print. Today Folex provides a nice solution to this challenge with: Folex Digiprint-IG/GOSA and Folex Digiprint-IG/PLSA.

### press contact

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### CONSISTENCY AND RELIABILITY

Folex has since 1994 produced a reliable, approved range of self adhesive films with a Folex dedicated, no limited shelf life, coating. It enjoys a strong market reputation for consistency and reliability.

«When you run 5 sheets or 20,000 sheets you need a product that simply runs and doesn't jam or leak adhesive inside the press.»

With Folex adhesives we have over 23 years of running safely and quietly through the Indigo without causing you grief and thats not as easy as it sounds! So taking this experience and using our tried and tested reliable adhesive and release liner which we use on our current clear, glossy white and silver self adhesive films and not wanting to change a winning formulae, we produced a new revolutionary face film to go onto this adhesive.



### IDEAL TO CREATE METAL AND LUXURY EFFECT LABELS

Folex Digiprint-IG/GOSA is a heat stabilised polyester 0.70 mic film which is tear resistant and coated with a shiny, scratch proof gold effect layer. Folex Digiprint-IG/PLSA has a shiny, scratch proof platinum, brushed silver effect layer. The films are ideal to create metal and luxury effect labels, stickers and signs and are targeted at the cosmetics, jewellery and pharmaceutical industry as well as anyone simply wanting to create greater impact and get noticed.

## ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

More information on the complete portfolio is available at [www.folex.com](http://www.folex.com)