

NEW HP INDIGO PORTFOLIO PARTNER FOR UK & IRELAND



Schwyz, 08.02.2021 - Folex the leading speciality media manufacturer is delighted to announce Premier Paper as their new UK & Ireland exclusive partner for its HP Indigo portfolio of speciality materials. The Folex Digiprint IG range of clear, white & silver films as well as adhesives & cling films all specifically developed for HP Indigo are now stocked and available from Premier Paper.

Products are available in SRA3 & B2 formats. The portfolio was first introduced at the very start of the Indigo technology, way back in 1994 and is officially approved by HP Indigo. Here Folex enjoys a worldwide reputation for consistent quality, reliability & performance.

Folex has been an HP Alliance One Media Partner for many years & remains at the forefront of offering unique, creative print options for printers, agencies & brands.



Simon Warren, Head of Sales & Marketing for the Print On Group said "I am very pleased to announce our new partnership for the UK, I have known John and Premier Paper for many years and the company offers a great service along with the right sales and technical backup to help us further develop the HP Indigo market. It fits perfectly with our ongoing strategy for the future".



John Vic, Sales Director says "I am delighted to add the Folex® brand into our ever growing portfolio of HP Indigo products for our customers. We will continue to enhance the choices for customers and to get the majority of their requirements in one order or phone call to Premier Paper. We can deliver your packets of Folex in their distinctive and robust red boxes, which protects any unused sheets until the next job, at the same time as the rest of your digital media requirements from our comprehensive portfolio, again one delivery, one set of paperwork."

ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry. Visit us on [LinkedIn](#).

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