

FOLEX HIGH SPEED PERFORMANCE ON SHOW AT LABEL EXPO 2017

01/08/2017

The label industry's latest printing innovation using high speed ink jet, HP Indigo & colour laser technology is opening up the world of label printing to a much wider customer base, which is creating exciting new opportunities for creative label designs, customisation and personalisation.

Memjet & Pagewidth technologies offer incredible printing speeds with relative low investment costs using ink jet printing systems, providing a blisteringly fast method of making labels in colour with a professional look. The challenge is how to get all this print volume, speed and "wet" ink to transfer successfully onto the printed substrate and dry quickly enough, especially tricky when it comes to film based surfaces.

On show will be new generation, glossy nano technology, perfectly matched for this high speed printing. Label Jet PP Gloss White is a 0.60 mic polypropylene film with a nice shiny, glossy nanoporous surface coating. This specially developed nanoporous coating acts like a micro honeycomb layer, sucking the ink droplets into the film at very high speed and holding them in the right position for perfect image resolution & colour brilliance. This high ink absorption ensures the surface is instantly dry so as the printing continues, no ink offset occurs causing defects or jams. The highly glossy surface offers excellent scuff and water resistance so the label print is well protected. Matt microporous versions are available.

To compliment the inkjet range, a portfolio coated for HP Indigo & a range for colour laser is also available including clear, glossy & matt white as well as silver & gold adhesive films. All are pre-treated, heat stabilised for great toner/ink adhesion & high flatness control & providing perfect runnability.

Come & join Folex on stand 9C12 at Label Expo, Brussels to see the latest complete portfolio of face films and finished adhesive materials suitable for label printing, Folex looks forward to welcoming you to the booth.

For further information please contact Simon Warren at Folex AG

press contact
Folex AG
Simon Warren
Bahnhofstrasse 92
6423 Seewen SZ
Switzerland
phone +41 41 819 39 39
fax +41 41 810 01 35
simon.warren@folex.ch
www.folex.com